



Cultural heritage, local traditions and landscapes

Are you sitting on natural resource?
Is your territory a well of culture, a cradle of good food?
Do you have a wonderful landscape and would you like to highlight it?

If you need...

- *To increase the value of cultural heritage, local traditions and landscapes.*
- *To create tourist routes.*
- *To promote the access to artistic locations.*
- *To spread the knowledge of local wine and food.*

Urbano Creativo enhances your territory with unexpected solutions

How?

- Preliminary analysis about territory and its peculiarity, studying traditions and research of unusual and unsaid features.
- Data collection and analysis.
- Supporting Local Government in a process of certification for tourist brands.
- Planning: routes to improve heritage sites, to make them universally accessible.
- Micro-planning: *tourist routes around the corner* and development of complex structures (landscape- history- local art-monuments- gastronomy).
- Discussion with all the stakeholders.
- Territorial animation.
- Fulfilment of Feasibility Study and Business Plan for economic sustainability of project and its management.
- Creating a Communication Plan
- Organization of cultural and educational events.