

City Touch 24h

We offer you a multimedia informative window that provides not just textual equipments, but gives you videos, 360° videos, photos, audios and interactive maps about your territory with “hotspots” connectable to external sites or pop up windows of deepening.

Our technology allows you to convert a clear surface or a common shop window in a virtual and interactive display window without the need of change on its structure. Besides, it can be accessorized with different tools such as, for example, Skype or Voip; Bluetooth system to download information on your mobile phone or palm; Ticket printer; Chip Card, Badge and Bar Code Reader, Pos Terminal, Webcam etc.

If you need...

- *To give news and information around the clock, and seven days a week.*
- *To manage informative or communication campaigns.*
- *To use an innovative tool to improve the accessibility and the fruition of information .*

**...Urbano Creativo displays
your items and your
company in a display
window!**

How?

- Analysis of communication needs.
- Preliminary examination of contest.
- Suggestion of the fittest technological equipment : kind of display window, display system (LCD monitor or oil-graphic film working in rear projection) and accessories.
- Design web platform.
- Production of graphic interfaces.
- Choice and/or production of contents(texts, audios, videos, photos etc.)
- Urban placing
- Training Course to teach how to update contents

